

## Localization Link System

### ABSTRACT OF THE DISCLOSURE

5 A method is provided which directs users to the closest mirror site for desired content. For each mirrored instance of a content store, the distance is determined to each of the networks from which users connect, wherein the determined distance is typically based upon the number of hops and or latency. The localization information is stored, such as by populating a localization database or  
10 a localization web service. Upon receipt of a user request for a web page that includes a link to localized/mirrored content, the stored localization information is queried, to determine the closest mirror to the user, based upon the IP address of the user terminal or network. A web page is then generated and transmitted to the user, which comprises a localized link to the determined mirror site. When the  
15 user selects the localized link, the user is automatically directed to the closest, *i.e.* local, mirror.